

CHRISTOPH BRAND

WWW.LINKEDIN.COM/IN/CHRISTOPHBRAND

PERSONAL INFORMATION

- Swiss citizen
- Born August 26, 1969

PROFILE

- General manager with strategic/operational as well as executive/board experience in listed, private-equity and family-owned companies
- Turnaround/restructuring/buildup track record
- Internet/Telecoms/Media/IT in-depth experience, B2C and B2B
- First-hand experience and leading role in digital transformation of two industries (telecoms and internet/media)
- 10 years CEO, >20 years P&L, >60 years cumulated board experience

CAREER

Currently Tamedia AG Zurich

Deputy CEO, Head of Classifieds & Marketplaces

- Full P&L responsibility for running and expanding portfolio of several strategic core companies, joint ventures and early stage investments encompassing classifieds & marketplaces both in Switzerland and abroad
- Classifieds & Marketplaces yielded a consolidated revenue of CHF 216m in 2018, +6% YoY and an EBITDA of 97m, +11% YoY.
- Direct responsibility for M&A team as well as Marketing, Product, Strategy and Innovation teams working both for the classifieds, marketplaces and ventures as well as for publishing units.
- Deputy CEO role for group

2010 – 2012 Adcubum AG St. Gallen

Chief Executive Officer & Shareholder

2006 – 2010 Sunrise Communications AG Zurich

Chief Executive Officer

2005 – 2006 Swisscom Ltd. Bern

Chief Strategy Officer

2002 – 2005 Swisscom Fixnet Ltd. Zurich/Bern

Executive Vice President Swisscom Fixnet Wholesale

1998 – 2002 Bluewin Ltd. Zurich

CEO

BOARD EXPERIENCE

- 2012-today Tamedia Ltd., various subsidiaries/JVs Zurich et al.
Chairman (various durations)
- Vice President of Supervisory Board JobCloud www.jobcloud.ch
(largest Swiss jobs classifieds site, rotating chairman position)
 - Chairman of Supervisory Board Homegate www.homegate.ch
(largest Swiss real estate classifieds site)
 - Chairman of Supervisory Board Tutti (Tamedia Espace AG, Zürich)
www.tutti.ch
(largest Swiss general classifieds sites)
 - Chairman of Supervisory Board Ricardo www.ricardo.ch
(eBay of Switzerland, auction/B2C e-commerce marketplace)
 - Chairman of Supervisory Board CAR FOR YOU www.carforyou.ch
(no. 2 Swiss car classified site)
 - Chairman of Supervisory Board Trendsales/Tradono www.trendsales.dk
(vintage fashion marketplace in Denmark)